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| Substitute for form 1449A/PTO INFORMATION DISCLOSURE STATEMENT BY APPLICANT <i>(Use as many sheets as necessary)</i> | | | | Complete if Known | |
| | | | | Application Number | 10/597,236 |
| | | | | Filing Date | 26 Sep 2006 |
| | | | | First Named Inventor | Hamilton, Nigel |
| | | | | Art Unit | 2166 |
| Examiner Name | J. Wong | | | | |
| Sheet | 1 | of | 2 | Attorney Docket Number | 084535-000000US |

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /JDW/ (05/17/2009)

| U.S. PATENT DOCUMENTS | | | | | |
|-----------------------|-----------------------|-------------------|-----------------------------|---|---|
| Examiner Initials* | Cite No. ¹ | Document Number | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear |
| | AA | US-2002/165955 A1 | 11-7-2002 | Johnson et al. | |

| FOREIGN PATENT DOCUMENTS | | | | | | | | |
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| Examiner Initials* | Cite No. ¹ | Foreign Patent Document | | | Publication Date MM-DD-YYYY | Name of Patentee or Applicant of Cited Document | Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear | T ⁶ |
| | | Country Code ³ | Number ⁴ | Kind Code ⁵ (if known) | | | | |
| | AB | WO | 00/72199 | | 5-18-2000 | The Brodia Group | | <input type="checkbox"/> |
| | AC | | | | | | | <input type="checkbox"/> |

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| Examiner Signature | /Joseph D Wong/ (05/17/2009) | Date Considered | |
|--------------------|------------------------------|-----------------|--|

¹ EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant. ² Applicant's unique citation designation number (optional). ³ Kind Codes of U.S. Patent Documents at www.uspto.gov or MPEP 901.04. ⁴ Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). ⁵ For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. ⁶ Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. ⁷ Applicant is to place a check mark here if English language Translation is attached.

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /JDW/

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| | | | | <i>First Named Inventor</i> | Hamilton, Nigel |
| | | | | <i>Art Unit</i> | |
| <i>Examiner Name</i> | | | | | |
| Sheet | 2 | of | 2 | <i>Attorney Docket Number</i> | 084535-000000US |

| NON PATENT LITERATURE DOCUMENTS | | | |
|---------------------------------|--------------------------|--|--------------------------|
| Examiner Initials * | Cite No. ¹ | Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published. | T ² |
| | BA | Lee J. et al: "Visualization and Analysis of Clickstream Data of Online Stores for Understanding Web Merchandising" Internet Citation (Online), January 1, 2000, retrieved from internet: Http://www.research.ibm.com/iac/tech-paper.html (retrieved on 7-30-2002), section 1. | <input type="checkbox"/> |

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¹ Applicant's unique citation designation number (optional). ² Applicant is to place a check mark here if English language Translation is attached.